



PRESS RELEASE – Fundraiser for Cheetah Cubs hosted by Wild Wonders raises over \$13,000
Bonsall, CA
November 5, 2019

Over 100 people gathered at Wild Wonders in Bonsall Saturday night at their fundraising event for the Cheetah Conservation Fund. The proceeds will be used to build and staff “safe houses” for cheetah cubs rescued in Somaliland from the illegal pet trade.

Attendees enjoyed wine from Cougar Vineyards and Leoness Cellars, appetizers, African drum music from Nana, and a silent auction.



Many of Wild Wonders’ animal ambassadors were introduced to the crowd, but none made a bigger impact than Victor, one of the three cheetahs at Wild Wonders. Victor was raised in Africa to be an ambassador for his species, and over his 12-year life, he has helped raise over \$100,000 for cheetah conservation.

Also special was a videotaped message from Dr. Laurie Marker, head of the Cheetah Conservation Fund. She outlined the desperate situation of cubs being taken from their mothers, transported in boxes and small plastic containers, and sold to people as pets. Many cubs do not survive the journey, and those that become pets do not survive more than a year or two. With less than 7500 cheetahs in the wild, every cub is precious.

More information about the illegal pet trade is available on the Wild Wonders website, www.wildwonders.org, and donations are still being accepted. All amounts are welcome and will help give these cheetah cubs a second chance.

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About Wild Wonders: The facility in Bonsall, California, is where kids and adults can “tame” their curiosity for wildlife. Through live interactive programs and tours at our site or yours, our wildlife educators and our 120 animal ambassadors will take you on a dynamic adventure you will not forget. Our goal is to excite the public and foster a desire to preserve and learn about wildlife and the important role they play in the planet we share.